



BOI Webinar: "Think Resilience, Think Thailand" A Prime Business Location for Swiss Investors

Thursday 27th May, 10.00-11.30 hrs (Central European Time)

Swiss-Asian Chamber of Commerce



SwissThai
CHAMBER OF COMMERCE



- ✓ Free Registration
- ✓ Zoom Webinar Application
- ✓ Language: English

Registration

https://zoom.us/webinar/register/WN_vrb1ck1FRwmUh0T792bhZQ

Organizer: Thailand Board of Investment (BOI) Frankfurt Office
Co-Organizer: Royal Thai Embassy Bern & Swiss-Asian Chamber of Commerce
For more information please contact:
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10.00 - 10.10

Welcome Remarks

- H.E. Mr. Chakri Srichawana, Ambassador to Switzerland, Bern, Switzerland
- H.E. Ms. Helene Budliger Artieda, Ambassador of Switzerland to Thailand, Bangkok, Thailand

10.10 - 10.20

Update ASEAN & Thailand

Mr. Martin Schneider, Chairman Thailand Committee, Swiss-Asian Chamber of Commerce, Zurich, Switzerland

10.20 - 10.30

BOI's Support Policy and Measures

Ms. Sanlaya Aksharamat, Director, Thailand Board of Investment, Frankfurt Office, Frankfurt, Germany

10.30 - 10.45

Investment and Sourcing Opportunities in Thailand

Ms. Sonklin Ploymee, Deputy Secretary General, Thailand Board of Investment, Bangkok, Thailand

10.45 - 11.00

Looking Ahead: Thailand Economic Relief and Recovery - Post COVID-19

Mr. Surong Bulakul, Vice Chairman, The Thai Chamber of Commerce and Board of Trade of Thailand

11.00 - 11.20

Doing Business in Thailand in and after Covid - Opportunities & Challenges

- Mr. Patrick Besserer, CEO, Noventa AG, Diepoldsau, Switzerland
- Mr. Gianandrea Bruzzone, Country Managing Director, ABB Thailand, Bangkok, Thailand

11.20 - 11.30

Q&A