

WORLD EXPORT DEVELOPMENT FORUM (WEDF) 2016

TRADE FOR SUCCESS: CONNECT, COMPETE, CHANGE

12-13 OCTOBER 2016 - COLOMBO, SRI LANKA

DRAFT PROGRAMME STRUCTURE – V8 19 FEBRUARY 2016

| Day 1: Wednesday, 12 October 2016 | | Day 2: Thursday, 13 October 2016 | |
|-----------------------------------|---|----------------------------------|---|
| 7:30-8:30 | Shuttle buses leave from hotels | 8:00-9:00 | Shuttle buses leave from hotels |
| 8:00-9:00 | B2B meetings | 8:30-9:30 | B2B meetings |
| | Registration | 9:30-11:00 | Plenary 3: <i>Standards, a gateway to global markets</i> |
| 9:00-10:00 | Official Opening (speeches, traditional dance & official photo) | 10:30-11:30 | B2B meetings |
| 10:00-11:30 | Plenary 1: <i>When regional blocs cross oceans</i> | 11:00-11:30 | Coffee break |
| 11:30-12:30 | B2B meetings | 11:30-12:30 | SME “How-to” workshop: <i>Young entrepreneurs – from ideas to markets</i> |
| 11:30-12:00 | Coffee break | 12:30-14:00 | Lunch with presentation (ITC-led/ high-level speaker) |
| 12:00-13:00 | In focus: <i>Trade facilitation and logistics in regional integration</i> | | Sri Lanka exhibition |
| 13:00-14:30 | Lunch with presentation: <i>Investing in Sri Lanka</i> | 14:00-15:30 | Plenary 4: <i>The tourist: in search of authenticity</i> |
| | Sri Lanka exhibition | 15:30-16:00 | Coffee break |
| | Press briefing | 16:00-17:00 | SME “How-to” workshop: <i>How to go digital</i> |
| 14:30-16:00 | Plenary 2: <i>Digital doors to trade</i> | 17:00-17:30 | Closing session |
| 16:00-16:30 | Coffee break | 17:30-18:00 | Press briefing |
| 16:30-17:30 | In focus: <i>Young entrepreneurs enable innovation</i> | 18:00- 19:00 | Shuttle buses leave to the hotels or to the airports |
| 17:30-18:30 | The Guardian high-level roundtable (by invitation) | Friday, 14 October 2016 | |
| | B2B meetings | 9:00-12:00 | Company visits |
| 18:30-19:00 | Shuttle buses leave to the hotels | | |
| 20:00- 22:30 | Sri Lankan night with cultural performance | | |