

Zurich, 22 October 2019

Switzerland-Taiwan Medtech Leader's Forum

Dear members of Swiss-Asian Chamber of Commerce,

With great pleasure, we would like to cordially invite you to join the **Switzerland-Taiwan Medtech Leader's Forum in Basel on 22nd of November**.

Europe-Taiwan Biotech Association (ETBA) is hosting Switzerland-Taiwan Medtech Leader's Forum this year in Basel to facilitate the business collaboration between Taiwan and Switzerland.

With a special focus on Medtech companies, this half-day meeting will start with two inspiring keynote speakers Dr. Brian Chen and Mr. Jörg Baumann who will give an overview of the local landscape, in both Taiwan and Switzerland, before moving to more focused presentations which will cover the Medical Device Regulation, Artificial Intelligence in life science, and business collaboration between these two countries.

This event is a great opportunity to expand business network and develop international business activities between Switzerland and Taiwan.

The event details are as follows:

Venue: Parterre Rialto, Birsigstrasse 45, CH-4054 Basel, Switzerland

Registration: https://etba.ch/stmlf2019_event/ (discount code for SACC: **C1fU9rLB2A**)

Agenda:

Time	Topics	Speakers
12:45 – 13:00	Door opens / Registration	
13:00 – 13:10	Welcome Notes	<i>Linus Kao, PhD</i> , President, Europe-Taiwan Biotech Association
13:10 – 13:20	Opening – Taiwan’s Tremendous Trade and Investment Opportunities	<i>Jesse Ng</i> , Board Member, Swiss-Asian Chamber of Commerce
13:20 – 13:40	Keynote 1 Medtech Landscape in Taiwan, Challenges and Opportunities	<i>Brian Po-Hui Chen, PhD, CFA</i> , Executive Director Daiwa Corporate Investment
13:40 – 14:00	Keynote 2 Medtech Landscape in Switzerland	<i>Jörg Baumann</i> , General Counsel & Deputy Managing Director, Swiss Medtech
14:00 – 14:20	Panel / Q&A	
14:20 – 14:40	Coffee Break	
14:40 – 15:00	New Medical Device Regulation (MDR) in EU – Challenges on Medical Device Software	<i>Ittipan Kanluan</i> Regulatory Affairs Expert CE plus GmbH
15:00 – 15:20	AI won’t replace humans; it will free us up to add more value to society	<i>Michael Egger</i> , Head of Adoption Services Pharma Informatics F. Hoffmann-La Roche <i>Dr. Gang Mu</i> , Informatics Head Pharma International Data and Analytics Chapter F. Hoffmann-La Roche
15:20 – 15:40	A successful Business Partnership Between Swiss and Taiwanese Companies	<i>Luigi Trovato</i> , Senior Device Manager Novartis Pharma AG
15:40 – 16:00	Panel 2 / Q&A / Closing	
16:00 – 17:30	Apéro and Networking	

We look forward to welcoming you in Basel.

Sincerely,

Linus Kao, PhD
President of Europe-Taiwan Biotech Association