



How is ASEAN addressing the Challenges of the Fourth Industrial Revolution? What does this mean for regional economic integration?

Tuesday, 8 May 2018, at Haus zum Rüden, Limmatquai 42, CH-8001 Zurich



Dear Friends of the Swiss-Asian Chamber of Commerce,

We are very pleased to invite you on the occasion of the **23rd Annual General Meeting** of the Swiss-Asian Chamber of Commerce, to a **panel addressing the challenges ASEAN is facing with the Fourth Industrial Revolution**, driven by its neighbours in the Asia Pacific region, Europe and the USA.

Highly disruptive technologies, such as artificial intelligence (AI), robotics, blockchain and 3D printing, are transforming social, economic and political systems and placing pressure on leaders and policy-makers of all levels.

Fourth Industrial Revolution technologies will create new ways for citizens to connect, to do business, and to access services that are currently not available.

The panelist will answer questions on how ASEAN will be addressing the challenges of the fourth industrial revolution. What is each individual country doing in this respect?

After the panel discussion, a sit-down-dinner will follow. The tables at the dinner will be divided by the countries making up the chamber, where the relevant Ambassador will be the table host.

We look forward to warmly welcoming you at the Haus zum Rüden.

Yours sincerely,
Swiss-Asian Chamber of Commerce

Dr. Urs Lustenberger
President

