

A NEXTGEN CH EVENT:

“Growing your career and business: Using Gamification and Crowdsourcing”

SPEAKER

Philippe Sejalon, CEO, Belinguo AG



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Monday, January 30, 2017

Registration at 6:15 p.m., keynote address 6:30 p.m., followed by cocktail hour

FRORIEP, Bellerivestrasse 201, 8034 Zürich

We at NextGen CH would warmly like to welcome you to our next event, focusing on gamification, engagement, and crowdsourced solutions. As before, we will be combining interesting topics with networking to help you grow your career or business. This special evening will be divided into four parts:

We will start off with a presentation on **"Using gamification to better engage your boss, clients, and colleagues"**.

Philippe Sejalon, CEO of Belinguo, uses gamification to better train people on sales techniques, language, and business processes. He will bring his extensive experience on the new and growing technique of gamification to show you how you can apply it to your professional life in order to **better work with your stakeholders**.

Followed by, **"What's on your mind, and how can we the audience help?"** We will use the power of the crowd to help out any members of the audience in our crowdsourced solution finder. Anyone who would like to participate on stage is able to do so. Bring with you this evening a work-related issue that you would like the audience to help you; perhaps you have problems with a colleague, or are looking to make a certain contact, or need assistance on some sort of matter. The solution is sitting in the mind of someone in the audience! By lifting your issue to the crowd, **the audience will help you find a solution, live!** Chatham house rules apply (i.e., your questions and responses will remain confidential).

Third, we will mix the crowd with our **Speed Networking**, helping you meet people whom you would not normally meet. It was a great success last time!

Finally, our **cocktail hour**, where general networking and merriment ensue!

Best regards,

NextGen CH Steering committee

Registration will open on January 3, 2017 at 4:00 p.m. There are very limited seats available, on a first come, first served basis.

This is for young professionals 40 years old and under. RSVP at www.amcham.ch/events

Questions: events@amcham.ch / Cost: 30 CHF, payable in advance by credit card only

NextGen CH is a group for young professionals (<=40), powered by 12 chambers of commerce in Switzerland (NextGenCH.org)

