

EXPANSION TO CHINA

successful – independent – sustainable

12th EUTECC Forum

The European Technology Chamber (**EUTECC**), a non-profit pan-European technology chamber, focuses on introducing and helping European small and medium sized companies to enter and establish their business in emerging markets with a special focus on China. **EUTECC** offers a comprehensive platform to achieve successful market entry and sustainable growth.

EUTECC, in cooperation with the **Swiss-Asian Chamber of Commerce**, is pleased to invite you to our 12th Forum:

“EUTECC FORUM – EXPANSION TO CHINA”

We look forward to welcoming you on Tuesday, 28th August 2018, from 10:00 to 13:00, followed by a networking Apéro, at Haus zum Rüden, Limmatquai 42, Zurich. The event will be conducted in English. Participation is complimentary but seats are strictly limited; therefore early registration is advised.

PRELIMINARY AGENDA

10:00 to 10:15 Registration

- Welcome Remarks
- Opportunities and Challenges for Business in China
- Overview of EUTECC's Value Proposition
 - The EUTECC Mode
 - Financing your China Expansion
 - European Technology Center & Essential Services
 - Potential of the pilot project European Technology City

Coffee Break

- EUTECC's Distribution & Enterprise Solution
- China's Political Environment
- Manufacturing Valley
- Case Study: First Impression of a Cooperation
- Closing Remarks
- Signing Ceremony

13:00 – 14:00 Networking Apéro

Registration: Please register by returning the form below to the Swiss-Asian Chamber of Commerce, P.O. Box 1073, 8032 Zurich, faxing 041/620 88 03 or emailing sacc@sacc.ch, by Friday, **3 August 2018 at the latest**. Cancellations will be accepted until **Friday, 10 August 2018**.

Last Name: First Name:

Position: Company:

Full Address:

Phone: Fax: E-mail:

Date: Signature:

By participating in the EUTECC Event, you declare your consent to the creation of photographs in any format of you for the purpose of public reporting and to the inclusion of your contact details in the EUTECC database. Photography and filming by participants during the event are prohibited.