



trade with  
**remarkable  
Indonesia**

TRADE **X** PO <sup>32<sup>nd</sup></sup>  
**Indonesia**

Exhibition | TTI Forum | Business Matching | Trade Mission



***“Global Partner for Sustainable Resources”***

11 - 15 October 2017 | ICE - BSD City - Banten | Indonesia

## Warmest Greetings from Indonesia!

Indonesia - one of the fastest growing countries in the emerging economies is set to be the new trade, tourism and investment destination for the forward-looking buyers and traders amidst uncertainties of economic and political changes in many parts of the world. The Indonesian Ministry of Trade has been preparing the latest annual series of Trade Expo Indonesia (TEI) 2017 to be the right business platform for buyers, traders, investors and business visitors from all over the world.

In the 32nd edition of TEI in 2017, more and new quality products will be on offer with more choices. For sure many of the products will be featured and highlighted online with more adequate descriptive and supporting data to help prospective buyers making a choice and buying decision even before physically coming to TEI. Combining virtual and physical exposure of the products will add more benefits for TEI buyers and sellers.

More than one thousand exhibitors with an extensive range of export-oriented product categories are really a strong base for exploring business opportunities, sourcing new products for global markets. Supported by the Ministry of Foreign Affairs, Ministry of Home Affairs, Ministry of Industry, Ministry of Agriculture, Ministry of Marine and Fisheries, Ministry of Cooperatives & SME, Ministry of Energy and Mineral Resources, Ministry of Communication and Informatics, Ministry of Environment and Forestry, Ministry of Tourism, Ministry for State-Owned Enterprises, the Indonesia Investment Coordinating Board, Indonesian Agency for Creative Economy (BEKRAF), Indonesian Embassy and Consulate General in foreign countries, Trade Attache, Indonesia Trade Promotion Centers, Overseas Trade Representative Offices, TEI will offer everything that buyers, traders, investors will expect.

Kindly make sure that you will make a visit for making the right move towards a better future.

### **Expand Your Market Reach with the Best from Indonesia**

The 32nd Trade Expo Indonesia presents numerous carefully-categorized products, encompassing Manufactured Goods and Services, Furniture & Furnishing, Food & Beverages, Fashion, Lifestyle and Creative Products and Premium SME Products from Indonesia's Provinces.



## GENERAL INFORMATION

The Republic of Indonesia is giving free visa to nationals of 174 countries for a 30-day visit in Indonesia. Visitors to Indonesia must be in possession of a valid passport for at least six months from the date of arrival for certain countries and must be checked for current regulations prior to departure. Call our Indonesian Embassy or Consulate General for up-to-date information or log on to [www.imigrasi.go.id](http://www.imigrasi.go.id). Registered buyers will be welcomed at Jakarta's Soekarno-Hatta Airport by TEI 2017 Team for hotel-venue shuttle services.



## BUSINESS CENTER

Located near the registration desk in every Hall with secretariat services, computers, fax, and internet connection.

## VISITING HOUR

Business Visitors  
Wednesday – Friday  
11 - 13 October 2017  
10 am - 7 pm

Public Visitors  
Saturday – Sunday  
14 - 15 October 2017  
10 am - 7 pm

## ATTENDANCE

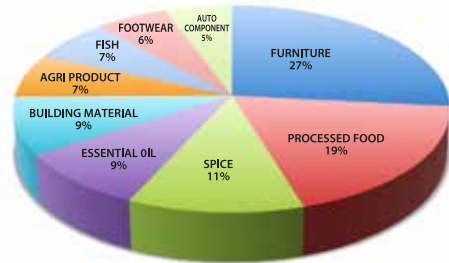
TEI 2017 is a B2B Exhibition, open to buyers, professionals and International trade visitors.

TARGET VISITORS  
**16.000 Visitors**

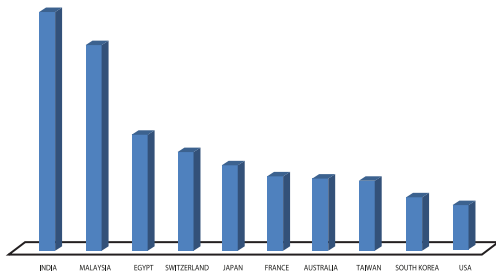
TARGET XHIBITORS  
**1.100 Exhibitors**

# TRADE EXPO INDONESIA IN FIGURES

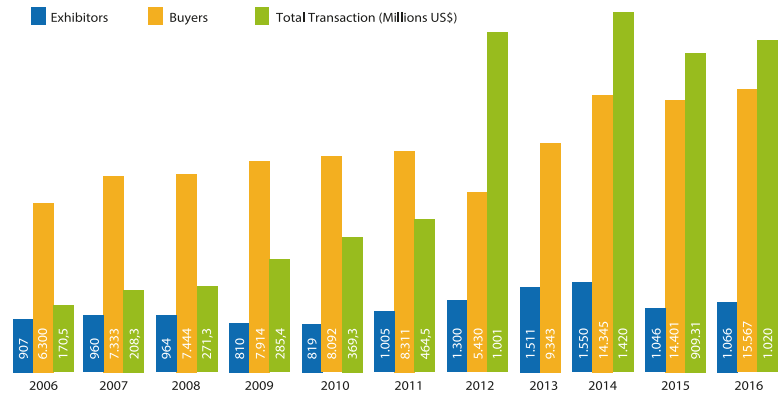
## BEST SELLING PRODUCTS TEI 2016



## TOP 10 OVERSEAS BUYERS TEI 2016 BY TRANSACTION VALUE



## 2006 - 2016 STATISTIC



## TARGET TEI 2017

1,100	16,000	USD 1.1 BILLION
EXHIBITORS	VISITORS	TRANSACTION VALUE

## ADMISSION

1. Admission is FREE but Pre-registration is recommended
2. Visitor Pre-registration is available online on [www.tradexpoindonesia.com](http://www.tradexpoindonesia.com)
3. Walk-in visitors are able to directly register at the venue in registration counters\*
4. Trade Mission Badges will be given out upon registration at registration counters\*
5. Pre-registered visitors are able to collect their badges at the registration counters\* (please show the print out confirmed registration)
6. Submission and approval of visa through Indonesian Embassy/Consulate General Office (Please show the print out confirmed registration and your company profile)

## SUPPORTING PROGRAMS\*

1. Trade, Tourism and Investment Forum :
  - Business Forum
  - Business Consultation
  - Regional Discussion
2. Business Matching
3. Local and Overseas Trade Mission

*\*Subject to changes*

## REASONS TO VISIT

1

Trade Expo Indonesia is Indonesia's largest B2B exhibition which offers one-stop-shop for your sourcing products.

2

Showing off more than 300 products and services, divided in 7 large product zones for your comfort.

3

Presenting Strong industrial conferences, one-on-one business matching and business forum to explore business and investment opportunities.

4

Providing excellent networking experience as this Expo gives you an opportunity to meet top government officials and key players in the industry.



# BUYER / VISITOR REGISTRATION

## Please Fill in

Name : \_\_\_\_\_  
Passport Number : \_\_\_\_\_  
Position/Occupation : \_\_\_\_\_  
Company : \_\_\_\_\_  
Address : \_\_\_\_\_  
Country : \_\_\_\_\_  
City/Zip Code : \_\_\_\_\_  
Phone/Fax : \_\_\_\_\_  
E-mail : \_\_\_\_\_  
Business Line : \_\_\_\_\_

## Recommended Hotels

### Hotel ★★★★★

- Borobudur Hotel Jakarta

### Hotel ★★★★

- Santika Premiere Slipi Jakarta
- Pullman Jakarta Central Park
- Santika Premiere ICE-BSD City
- Mercure Serpong Alam Sutera

### Hotel ★★★

- Grand Zuri BSD City
- Santika BSD City
- POP! Hotel BSD City
- Pranaya Suites BSD City

I will attend the Expo as :

- Trader       Buyer  
 Investor     Agent  
Other (please Specify)

\_\_\_\_\_  
\_\_\_\_\_

Date of Arrival : \_\_\_\_\_  
Date of Departure : \_\_\_\_\_  
Flight Number : \_\_\_\_\_  
ETA : \_\_\_\_\_

Please indicate your specific items

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_

Please indicate your interest in One-on-One Business Matching\*\*

- Yes       No

\*\*register before August 31st



# PRODUCTS & SERVICES OF INTEREST

## Manufacturing Products & Services

- Automotive Components
- Household Appliances
- Consumer Goods
- Electronics
- Glassware
- Metalware
- Aluminum and Composite Ware
- Paper and Paper-based Products
- Telecommunication Device
- Medical Equipment
- Others: .....

## Furniture, Furnishings & Garden Furniture

- Home Decoration
- Indoor Furniture
- Knockdown House
- Flooring & Roofing
- Outdoor Furniture
- Door & Window
- Others: .....

## Creative Industry

- Premium Handicraft
- Animation
- Design

## Food & Beverages

- Packaged Food & Drink
- Fresh Fruits & Vegetables
- Coffee
- Tea
- Chocolate
- Spices
- Fishery Products
- Ingredients & Spices
- Fruit Concentrate
- Fruit Seeds and Seedlings
- Horticulture
- Others: .....

## Fashion, Life Style & Beauty

- Fashion and Accessories
- Premium Jewelry
- Health & Beauty
- Personal Care Products
- Bags & Shoes
- Cosmetics
- Medical Herbs
- Sporting Goods
- Others: .....

## Strategic Industries

- Ship Manufacturing
- Military Equipment, Arms & Vehicles
- Airplane Manufacturing
- Pharmaceutical
- Plantation & Agriculture
- Automotive Lubricants
- Communication Equipment
- Steel
- Construction Services
- Others: .....

## Services & Investment

- Skilled Manpower
- Project Consulting
- Architectural Design
- ICT Services
- Research & Survey Services
- Construction & Design Services
- Training & Courses
- Others: .....

## How did you find about Trade Expo Indonesia

- Colleague
- Inflight Magazine
- Internet
- Supplier
- Indonesia Representative Office at \_\_\_\_\_
- Electronic Direct Mail (EDM)
- Others \_\_\_\_\_

### FOR INQUIRY

Phone : +62 21 829 3678 (Hunting)  
+62 21 829 3679 (Direct Line)

Fax : +62 21 829 2608

Email : tradexpoindonesia@kemendag.go.id  
debindo@cbn.net.id





## BUYER'S BENEFITS



Free airport pickup to hotel upon arrival



Free Wi-Fi at venue



Complimentary use of business lounge at venue



Free Interpreter Service



Shuttle Services hotel - venue - hotel

Please contact Indonesia representative office (Indonesian Embassy, Indonesia Consulate General, Trade Attache or the Indonesia Trade Promotion Office (ITPC / IETO in Taiwan) to get more information. Please register before August 31st, 2017.



## VISITOR PROFILE



Buyers & Traders



Manufacturers



Importers



Distributors and Wholesalers



Retailers



Hoteliers and Restaurateurs



Business and Trade Associations



Agents

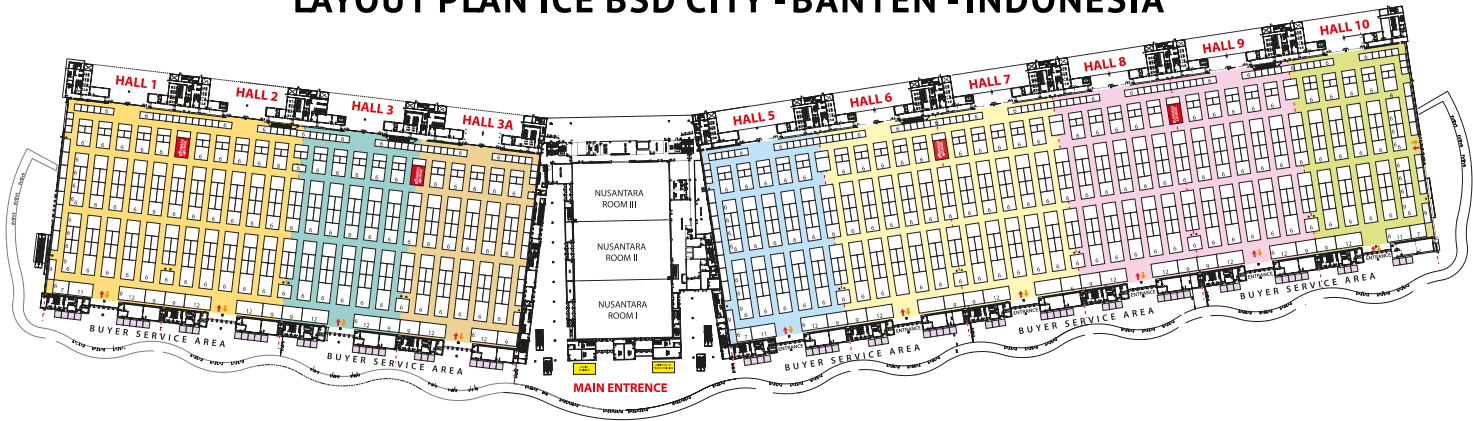


Investors



Media

# LAYOUT PLAN ICE BSD CITY - BANTEN - INDONESIA



*Product and service show-off is sectorized by industry to optimize efficiency in sourcing the best picks for the right export target markets.*

## HALL 1 & 2

### FURNITURE & FURNISHING

- Home Decoration • Indoor Furniture • Knockdown House
- Flooring & Roofing • Outdoor Furniture • Door & Window • Others

## HALL 3

### FASHION, CRAFT & CREATIVE PRODUCTS

- Fashion and Accessories • Premium Jewelry • Health & Beauty
- Personal Care Products • Cosmetics • Bags & Shoes
- Medical Herbs • Sporting Goods • Premium Handicraft
- Animation • Design • Others

## HALL 3A

### PREMIUM PRODUCTS

- Indonesia Global Brands

## HALL 5

### STRATEGIC INDUSTRIES

- Ship Manufacturing • Military Equipment, Arms & Vehicles
- Airplane Manufacturing • Plantation & Agriculture
- Pharmaceutical • Automotive Lubricants • Construction Services
- Communication Equipment • Steel • Others

## HALL 6 & 7

### MANUFACTURING PRODUCTS & SERVICES

- Automotive Components • Electronics • Glassware • Metalware
- Household Appliances • Aluminum and Composite Ware
- Consumer Goods • Paper and Paper-based Products
- Medical Equipment • Telecommunication Device • ICT Services
- Project Consulting • Research & Survey Services
- Architectural Design • Construction & Design Services
- Training & Courses

## HALL 8 & 9

### FOODS & BEVERAGE PRODUCTS

- Packaged Food & Drink • Coffee • Tea • Chocolate • Spices
- Fruit Concentrate • Fresh Fruits & Vegetables • Fishery Products
- Horticulture • Ingredients & Spices • Fruit Seeds and Seedlings
- Others

## HALL 10

### PROVINCE PREMIUM PRODUCTS

Local Champion Products / Potential Export



# Indonesian Trade Attache Offices



## Supported by :



## Indonesia Trade Promotion Center (ITPC)

Australia (Sydney), Brazil (Sao Paulo), Canada (Vancouver), Chile (Santiago), France (Lyon), Germany (Hamburg), Hungary (Budapest), India (Chennai), Italy (Milan), Japan (Osaka), Mexico (Mexico City), Nigeria (Lagos), Saudi Arabia (Jeddah), South Africa (Johannesburg), South Korea (Busan), Spain (Barcelona), United Arab Emirate (Dubai), USA (Los Angeles and Chicago)

## Indonesia Economic Trade Office

Taiwan (Taipei)

## Indonesia Trade Consulate

Hong Kong

or visit

[www.tradexpoindonesia.com](http://www.tradexpoindonesia.com) for details

## for buyer information:

Phone : +62 21 829 3678 (Hunting)

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Fax : +62 21 829 2608

[tradexpoindonesia@kemendag.go.id](mailto:tradexpoindonesia@kemendag.go.id)

[debindo@cbn.net.id](mailto:debindo@cbn.net.id)



INFO ON THE GO!

Kindly download TEI Mobile App at [www.tradexpoindonesia.com](http://www.tradexpoindonesia.com) and scan this QR Code with your smartphone to get more information ready on your mobile phone.



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Trade EXpo Indonesia