

INVITATION

BUSINESS SEMINAR

Smallest among the 63 cities and provinces of Vietnam in terms of area, yet Bac Ninh has ranked “number one” in the Southeast Asian country in terms of manufacturing output, reaching 65 billion US dollars in 2021.

The northern province of 1.5 million inhabitants also ranks 8th for economic size, 4th for GDP per capita, and 2nd for import-export turnover accounting for 13.4% of the entire country’s turnover.

The impressive economic achievement that Bac Ninh has scored over the last three decades, with an average annual growth at 14% between 1997-2021, is attributed to its favorable geographic location, quality and well-connected infrastructure, trained labor force, supportive economic policies and incentives, and an efficient administration.

Dozens of multinational corporations from 39 countries and territories such as Samsung, Canon, Foxconn, PepsiCo have chosen Bac Ninh for their Southeast Asian production base due to the province’s proximity to the capital Hanoi and Noi Bai International Airport (40 km), to Hai Phong seaport (90 km), and to Lang Son border gates with China (150 km). Renowned Swiss precision and hi-tech manufacturers such as ABB, Sika and Oerlikon Balzers have also joined the list of foreign direct investors in Bac Ninh that have committed 24 billion US dollars.

Recent geopolitical and trade competitions have strengthened Vietnam’s position as a preferred location for the world production chain adjustments since the 100-million inhabitant economy has enjoyed domestic political stability and free trade treatments from all major economies in the world.

Bac Ninh has thus seen its 10 operating industrial parks filled up by more than 90% and is completing another six (6) to house selective “2 less 3 high” investors. The “two less” concerns land and labor uses, while the “three high” favors technology, investment rate and economic efficiency.

This seminar **Bac Ninh – Where to base our production in Vietnam**, organized by the Swiss-Vietnamese Business Gateway (SVBG) in partnership with the Vietnamese Embassy in Switzerland and the Swiss-Asian Chamber of Commerce (SACC), aims to provide Swiss and neighboring European manufacturers, who eye expanding and diversifying their production base in Asia, with a big picture and practical information from the ground.

Kindly register your interest via [Link](#), tel: +41 79 554 52 75.

BAC NINH - WHERE TO BASE YOUR PRODUCTION IN VIETNAM

Date: Tuesday, 29 August 2023

Venue: Sheraton Zurich Hotel, Pfingstweidstrasse 100, 8005 Zurich

PROGRAM

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| 17:30 | Introduction of Bac Ninh Delegation & Guest Participants
Mrs. NGUYEN Thi Thuc, Founder and President
Swiss-Vietnamese Business Gateway (SVBG) |
| 17:35 | Welcome Remarks
Mr. Roger LEITNER, Chairman Vietnam Committee
Swiss-Asian Chamber of Commerce (SACC) |
| 17:40 | Opening Speech
Mr. DAO Quang Khai, Vice-Chairman
Bac Ninh Province People’s Committee |
| 17:50 | Welcome Remarks
Mr. PHUNG The Long, Ambassador
Mr. NGUYEN Duc Thuong, Trade Counsellor
Embassy of Vietnam in Switzerland |
| 17:55 | Video Introducing Bac Ninh Province |
| 18:00 | Bac Ninh – Your Potential Production Base
Ms. NGUYEN Xuan Huong Mai, Specialist
Bac Ninh Urban Development Area Management Board |
| 18:15 | Sharing by Swiss Companies: Three-Decade Journey in Vietnam and Bac Ninh
Representatives of ABB, Sika, Oerlikon Balzers (tbc) |
| 18:30 | Q & A |
| 18:55 | Closing Remarks
Mr. DAO Quang Khai, Vice-Chairman
Bac Ninh Province People’s Committee |
| 19:00 | Apéro and Networking |
| 19:30 | End of the Event. |