

NextGenCH ( $\leq 40$ ) is happy to invite you to our next event:

# “How will technology disrupt your business?”

## KEYNOTE SPEAKER

Adrian Müller  
 Managing Director  
 HP Switzerland LLC

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For our first event in 2018 (and our second anniversary), NextGenCH is welcoming Adrian Müller, Managing Director of HP Switzerland LLC to speak about “How will technology disrupt your business?”

**Additionally, as a new year’s gift to you, we will be introducing something new to our event format: Unconferences.**

An Unconference is primarily focused on you and whatever you want to speak about. It is an open, participatory workshop-event, the content of which is provided by participants. Anyone can address the audience for 15 minutes (approximately 10 minute speech and 5 min Q&A) about any topic. As we will have several rooms set up with concurrently running speeches, participants are free to choose the speech that interests them most. Unlike traditional conference formats, our Unconference has a self-organizing character, relying on the passion and the responsibility of the participants.

So, for those of you who want to speak about a topic that you are passionate about, prepare a 10 minute address (no PowerPoint slides) and if you’d like some help on your preparation, give us a shout.

When: Tuesday, 30 January 2018  
 Where: Ernst & Young AG, Maagplatz 1, 8005 Zurich  
 Agenda: 18:00 Doors and registration opens  
 18:30 Welcome  
 18:40 Keynote speech: Adrian Müller  
 19:15 Unconference  
 20:45 Drinks and food

We are looking forward to seeing you there!  
 NextGenCH Steering committee

**RSVP to [www.amcham.ch/events](http://www.amcham.ch/events) - registration opens on 15 December 2018 at 9:00am.** As there are limited seats available, we work on a first come/first served basis. Questions: [events@amcham.ch](mailto:events@amcham.ch) / Cost: 35.- CHF, only payable in advance by credit card. Cancellation is possible until the end of the business day (18:00) prior to the event (full no-show charge for cancellations after this deadline). To maintain a diverse audience, we may cap the number of participants from any individual company.

*NextGen CH is a group for young professionals ( $\leq 40$ ), powered by 12 chambers of commerce in Switzerland (NextGenCH.org)*

