

TESLA

NextGenCH is proud to invite you to our next event:

“From start-up to global phenomenon – An insider’s perspective on Tesla’s story”

Nico Decurtins,

Marketing Manager Central Europe, Tesla Motors

Nico will elaborate on the rise of Tesla from its late start-up days to becoming a news dominating company with international appeal. Nico lived through various milestones of this iconic brand, including the opening of the first Tesla store in Switzerland, the introduction of Model S, Model X and Tesla’s very own Supercharger network. He and his team are now starting to gear up for the launch of the new Model 3. Nico will provide his unique insights into Tesla’s culture, discuss the challenges for the company going forward and reflect on his personal story of growing professionally within a global start-up.

When: Monday, 9 October 2017

Where: Tesla Store, Pelikanstrasse 10, 8001 Zurich

Agenda: 18:00 Registration;
18:30 Welcome by MC and host;
18:45 Keynote Address, Q&A, Open Mic session* and Speed Networking**, Apéro;
21:30 Close.



Our distinguished keynote speaker:

Nico Decurtins obtained his BSc in Business Administration from the University of Berne and holds a double-degree MSc in International Management from ESADE Business & Law School, Barcelona, as well as CEMS, Copenhagen. Nico joined Tesla in 2010 as one of the first employees in Europe and has since worked in different capacities in Zurich, London, Amsterdam and now again in Zurich. When his busy agenda allows it, Nico trains for his triathlons, enjoys the Swiss mountains and meets friends from all around the globe.

We look forward to seeing you there!

The NextGenCH Steering Committee

RSVP at www.amcham.ch/events - **registration opens on 11 September 2017** at 9:00am. **As there are limited seats available, we work on a first come/first served basis.** Questions: events@amcham.ch / Cost: 35 CHF, only payable in advance by credit card. Note that cancellation is only possible until the end of the business day (18:00) prior to the event (full no-show charge for cancellations after this deadline). To maintain a diverse audience, we may cap the number of participants from any individual company. If you would like to hear back from Tesla with more details on their products and offers, please leave a remark in the comment section during registration.

*Open Mic session: Come on stage to ask and receive an answer from the audience. ** Speed Networking: Meet 10+ people in 30 minutes

NextGenCH is a group for young professionals (≤ 40), powered by 12 chambers of commerce in Switzerland.

