



# The Giant Next Door: How China and „One Belt, One Road“ are Changing Pakistan

July 5, 2017  
11:30am-2:00pm

**\$55 billion:** this is the sum that China will invest into infrastructure projects in neighbouring Pakistan by 2030 to boost the **China-Pakistan Economic Corridor (CPEC)**. The aim is to connect Pakistan's port of Gwadar with Kashgar in China, through a network of highways, railways and pipelines, and to combat Pakistan's chronic energy shortages by building 21 power plants.

In cooperation with Asia Society Switzerland and the Pakistan-Swiss Business Council, we have invited **representatives of businesses active in Pakistan** to share their experiences in the region and to discuss perspectives on the opportunities and challenges of the CPEC. Fidelis Goetz, Managing Director of Asia Society Switzerland, will chair a podium discussion with **Arshad Chaudry, Daniel Lang, Naheed Memon** and **Peter Zuellig** (see their CVs below).

**Wednesday, July 5, 2017  
11:30am-2:00pm**

Zunftthaus zur Meisen  
Münsterhof 20, 8001 Zürich

### Program

11:15: Doors open  
11:30-11:45: Introduction  
11:45-12:30: Panel discussion  
12:30-13:00: Q&A  
13:00-14:00: Flying lunch

### Tickets

Regular: 80 CHF

Members of the Swiss-Asian Chamber of Commerce / Asia Society Switzerland: 60 CHF

Students: 25 CHF

If you would like to join this event, kindly **RSVP by June 30 [here](#)**.

Best wishes,  
The team at the Swiss-Asian Chamber of Commerce

This event is hosted in cooperation with Asia Society Switzerland.

## Biographies

**Arshad Chaudhry** started his career with Nestlé Pakistan in 1989 as a Management Trainee. In 2008 he moved to Nestlé's International Headquarters in Switzerland and is currently holding the position of Senior Vice President, Global Head of Nestlé Infant Nutrition.

**Daniel Lang** joined Sika (a Swiss Chemical and Construction Company) as Controller and was later promoted to Team Leader Controlling. In 2014 he took over the position as Head Finance & Controlling Region EMEA.

**Naheed Memon** is the Chairperson of the Sindh Board of Investment, the Investment Department of the Government of Sindh (Pakistan), which promotes investment opportunities in the province. Ms. Memon is also an adjunct faculty of Economics and Strategy at the Institute of Business Administration in Karachi.

**Peter Zuellig** is the founder of Parazelsus Group, an independent, pro-active investment and management group with offices in Pakistan and India. Before, Mr. Zuellig held the position of Executive Director at Interpacific, a transnational group, which Mr. Zuellig joined in 1981.